



# NORTH WALSHAM TOWN COUNCIL

## Media & Information Committee Meeting

### 18<sup>th</sup> February 2020

Published: 13<sup>th</sup> February 2020  
Time: 18.30  
Place: 18 Kings Arms Street, North Walsham NR28 9JX

Councillors are hereby summoned to attend the above Committee meeting of the Council.

All members of the public and press are welcome to attend and can address the Council during a public participation session but are not permitted to take part in any of the debates.

Chair Media & Information

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## **AGENDA**

1. **APOLOGIES FOR ABSENCE**
2. **DECLARATIONS OF INTEREST**  
To receive declarations of pecuniary or personal interests and consider requests for dispensations
3. **TO APPROVE MINUTES OF PREVIOUS MEETING - distributed with Agenda**  
(As per Standing Order 12b, to approve accuracy of actions & decisions as a true record)  
To approve minutes of the meeting 11<sup>th</sup> February 2020
4. **TO UPDATE ON MATTERS FROM PREVIOUS MINUTES**  
Review Decision /Action Log
5. **REPORT IN EXPENDATURE TO DATE**
6. **TO DISCUSS PUBLICISING THE TOWN**
  - 6.a Agree purchase of feather flag
  - 6.b Discuss wider promotion of the Markets beyond town centre (to include temporary relocation during gas works)
  - 6.c Discuss future Just North Walsham page content



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#### **7. PROMOTING TOURISM**

- 7.a Update on how we can encourage promotion of town events and businesses (i.e. Visit North Norfolk webpage & commercially published guides)
- 7.b Agree purchase of leaflets
- 7.c Discuss content of town /tourism leaflet
- 7.d Approve setting up Instagram page for 'Visit North Walsham'

#### **8. ITEMS TO BE DISCUSSED AT NEXT MEETING/LATE ITEMS FOR DISCUSSION**

#### **9. DATE OF NEXT MEETING**