



# NORTH WALSHAM TOWN COUNCIL

## Minutes of the Media & Information Meeting

held on Tuesday 12<sup>th</sup> December 2023, Council Offices, Kings Arms Street

**Present:**

**Town Councillors:** Cllr Heinrich (Chair), Cllr Gray (Vice Chair), Cllr Wright, Cllr Shires

**Members of Public:** None

The meeting opened at 18:30

**1. APOLOGIES FOR ABSENCE**

None

**2. DECLARATIONS OF INTEREST**

Personal interests: None

Pecuniary interests: None

**3. TO APPROVE MINUTES OF PREVIOUS COMMITTEE MEETING - emailed with Agenda.**

(As per Standing Order 12b, to approve accuracy of actions & decisions as a true record)

As proposed by Cllr Shires and seconded by Cllr Gray, it was **RESOLVED** that the minutes of the Committee Meeting held on 17 October 2023 be agreed as a true record.

**4. UPDATE ON MATTERS FROM PREVIOUS MINUTES**

Decision/Action Log (Report attached)

**5. PUBLIC FORUM**

(As per Standing Order 3e Items on this agenda only; Standing Order 3f Total duration 15mins max; Standing Order 3g Max 3mins per person; and Standing Order 3h Questions don't require a response at this meeting) None Present

**6. UPDATES**

6.1 Wooden Events Board – Information is currently being collated, market strategies to be discussed.

6.2 Invitation extended to NNDC (Felix Brueggemann) re involvement in TC Events. Further conversations to be had next year.

6.3 Western development – Plans awaited and further consultation to be undertaken. No further updates at present.

**7. DEVELOPMENT OF MARKETING PLAN**

Cllr Shires communicated information gained from a local individual who can collaborate professional marketing knowledge to develop ideas from a marketing perspective. A business plan including any potential costs will be discussed further. Involvement from all committee's is encouraged whilst incorporating the Neighbourhood plan to gain a shared perspective going forward.

It was **proposed** by Cllr Heinrich and seconded by Cllr Gray that Cllr Shires can proceed with further study and report back at the next meeting. Decision is **deferred** until strategies are in place.

Cllr Shires left the meeting at 18:45



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Further discussions were held including consideration of public Wi-Fi as well as creation of an 'Events' working group/committee following the growth of the towns events currently arranged by the 'Markets' Committee.

### 8. ADDITIONAL FINGER STYLE SIGNS (PH)

Signage for areas of public interest was discussed following feedback from residents. It was **proposed** by Cllr Gray and seconded by Cllr Heinrich to identify areas of benefit and collate potential costs involved.

### 9. PUBLICITY BROCHURE (BW)

Costs were presented and discussed. Minor amendments are to be made prior to print however as **proposed** by Cllr Heinrich and seconded by Cllr Wright it was agreed to order publicity brochures from Century Printing which would be distributed by Take One Media.

### 10. DATE OF NEXT MEETING

13<sup>th</sup> February 2024

The meeting closed at 19:20

DRAFT