

# NORTH WALSHAM TOWN COUNCIL

# Minutes of the Media & Information Meeting

held on Tuesday 11 July 2023, Council Offices, Kings Arms Street

**Present:** 

Town Councillors: Cllr Gray (Outgoing Chair), Cllr Wright, Cllr Shires, Cllr Heinrich

Assistant Town Clerk: Ms F Collett

Members of Public: 1

The meeting opened at 18:33

#### 1. ELELCTION OF CHAIR

As proposed by Cllr Gray, seconded by Cllr Shires and voted unanimously it was **RESOLVED that Cllr Heinrich takes the role of Chair of M&I** 

### 2. ELECTION OF VICE CHAIR

Cllr Wright and Cllr Gray stood and As proposed by Cllr Heinrich and seconded by Cllr Shires, with 2 votes to 0 it was **RESOLVED that Cllr Gray take the role of Vice Chair of M&I** 

### 3. APOLOGIES FOR ABSENCE

None

### 4. <u>DECLARATIONS OF INTEREST</u>

Personal interests: Cllr Gray & Cllr Wright declared item 9.

Pecuniary interests: None

## 5. TO APPROVE MINUTES OF PREVIOUS COMMITTEE MEETING - emailed with Agenda

(As per Standing Order 12b, to approve accuracy of actions & decisions as a true record)

As proposed by Cllr Wright and seconded by Cllr Gray, it was **RESOLVED that the minutes of the Committee Meeting held on 22 February 2023 be agreed as a true record** 

### 6. UPDATE ON MATTERS FROM PREVIOUS MINUTES

Decision/Action Log (Report attached)

#### 7. PUBLIC FORUM

(As per Standing Order 3e Items on this agenda only; Standing Order 3f Total duration 15mins max; Standing Order 3g Max 3mins per person; and Standing Order 3h Questions don't require a response at this meeting) None Present

#### 8. UPDATES

Cllr Wright updated the committee on the Town leaflet distribution: Currently 5934 have been delivered around North Norfolk

#### 9. NOTICEBOARD

Cllr Gray agreed to have the Digital Notice Board (for Phoenix Building) delivered to his premises and to investigate working procedure to be fed back to Staff and Councillors.

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It was agreed to put the purchase of the second digital board (for use at TC Offices) on hold until such time as the move to Cedars is completed

### 10. PROMOTION OF MARKETS, BOOT SALE AND STREET FEAST

Ideas put forward to support the promotion of the various markets were:

- To investigate distribution companies
- To design 1 x flyer that covers all 3 markets
- Enquire about advertising on Sanders Coaches
- Invite NNDC to get involved in promotion of town events

### 11. JUST NORTH WALSHAM

Ideas put forward for the next Town Council Page were:

- Designs for Black Swan Loke
- Lighting at Bank Loke
- The New Tennis Courts
- The Commemorative Stone in the Memorial Garden

#### 12. REVIEW OF POLICIES AND TOR'S

- 12.1 As proposed by Cllr Gray and seconded by Cllr Wright, it was **RESOLVED that no changes be made** to the ToR's
- 12.2 As proposed by Cllr Gray and seconded by Cllr Shires, it was **RESOLVED that no changes be made to the Communication Protocol**
- 12.3 As proposed by Cllr Wright and seconded by Cllr Gray, it was **RESOLVED that no changes be made** to the Community Engagement Policy
- 12.4 As proposed by Cllr Gray and seconded by Cllr Shires, it was **RESOLVED to accept the changes** made to the Information Security Incident Management Policy
- 12.5 As proposed by Cllr Wright and seconded by Cllr Shires, it was **RESOLVED to accept the**Government required change of the wording (Purdah) in the Press and Social Media Policy

  12.6 As proposed by Cllr Shires and seconded by Cllr Gray, it was **RESOLVED that no changes be made**to the Website Access Statement

#### **13. WEBSITE IMPROVEMENTS**

It was requested that all members take a look at the Website and bring any ideas of how it may be improved and/or adjusted to the next D&A meeting

#### 14. ITEMS FOR NEXT AGENDA/LATE ITEMS FOR DISCUSSION

Wooden 'Events' board (Everyone Active)
Results of the consultation on initial draft of Western Development

## 15. DATE OF NEXT MEETING

The next meeting will be held on Tuesday 10<sup>th</sup> September The meeting closed at 19:26

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