

**NORTH WALSHAM TOWN COUNCIL
MARKET MEETING
1 FEBRUARY 2018**

**Minutes of the Market Meeting held in the Function Room, Kings Arms Street on
1 February 2018**

PRESENT

Chair : Mr N Clarke (Market Manager)

Members :

Cllr B Hester Mr B Wright

Cllr J Melville (Guest)

Meeting opened at 18:45 pm

1. APOLOGIES FOR ABSENCE

Apologies for absence were received and accepted from Cllr R Murphy and Cllr S Stuckey

2. MINUTES OF THE MEETING OF 28 JANUARY 2018

As proposed by Cllr B Hester and seconded by Mr B Wright the Minutes of the Meeting of 28 January 2018 were agreed.

3. ENTERTAINMENT

With a reduction in pitch fees means a reduction in fees for entertainment, advertising and charity donations. The entertainment has been arranged for the next two markets.

A donation from market traders was considered which would increase the income, but this was not an agreed course, however pitch fees could be increased to £10 from £8 which may be acceptable even though they had just been reduced.

The Thursday Market pitch fees were an income for the Town Council but this would be clarified with Ms J Shields.

4. FUTURE MARKETS

Cllr J Melville raised concerns by market traders about advertising. Mr N Clarke advised the "North Walsham Market Cards" were taken to resorts, advertising was on Facebook and the Website with advertisement Notices being put up the week before. There was a permanent banner on the Drug Store. Cllr J Melville would put posters in the notice boards before each Sunday Market.

Further discussions on the method of advertising, but most had already been tried before, flyers, posters, radio, Cllr J Melville said Mr C Hill of the EDP could be contacted to prepare an article which Mr N Clarke would do.

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It was optional if someone wished to have a charity stall on the Sunday Market but this day probably proved difficult for most people with their preference being the Thursday Market.

Mr N Clarke understood we have lost one stall to the Fakenham Market as reported to him.

Cllr B Hester said he would contact the Mayor or Deputy of Fakenham regarding Farmers Market Stalls.

Mr N Clarke said representatives of the National Market Traders Federation were coming to the Thursday Market on 22 February 2018. It was suggested that we could provide them with some photographs to include in the article.

Meeting closed at 20:00

Date of next meeting – Thursday 5 April 2018 at 18.45